

You are invited to our next auction!
 Friday, July 13 at 6 PM

Homerville Wholesale Produce Auction

- FW Owen cell **330/635-2287**, office 330/625-2369(answered only during auctions), dedicated fax 330/625-2620, email fwo@bright.net. Auctioneer/Realtor Andrea Owen-Shearer cell 330/461-2612
- Location: ½ mile south of Homerville on SR 301.
- Auction time: Large lots sold at exactly 6 PM
- Order buyer Ken Baumhardt, cell 440/225-0882, or fax your order to 330/625-2620. Cost 2.5% with \$5 min. Hauling can possibly be arranged with reasonable advance notice

Market report from Wed, July 11, 2007

	<u>count</u>	<u>low</u>	<u>high</u>	<u>ave</u>		<u>count</u>	<u>low</u>	<u>high</u>	<u>ave</u>
Beans bu	116	10	16	14.35	Watermelon (local)	207	.70	3.50	1.29
Cabbage	369	.30	1.25	.72	Yellow squash ½ bu	328	1	6	3.02
Cauliflower	218	.50	4	0.57	Zucchini ½ bu	408	0	7	1.47
Cucumber 24ct	361	.50	1	1.58	Also peas, peppers, raspberries, beets, cabbage, lettuce, flowers and nursery. Many categories not listed.				
Onions pecks	229	2.5	8	4.29	Summary:				
Peaches pecks	18	13	15	14.00	• 5710 items on 663 clerk sheet lines.				
Peppers bu	46	7	19	14.52	• Last line typed at 8:06 PM. 2 crews				
Pickles ½ bu	548	0	4.5	1.11	• Buyer attendance: A very large attendance.				
Sweet Corn 5dz	305	4	18	6.07	• Eagerness to bid: Typical except zero demand for cucumbers, pickles and zucchini.				
Tomato 10# 1 layer	48	6	9	7.94	• Weather was cool and pleasant.				
Tomato 20# 2 layer	24	9	14	10.58					

Notes and Comment

Note: The tags now being seen on boxes at the Homerville Produce Auction are voluntary “traceback” tags. Use of these tags is a recommended GAP or “Good Agricultural Practice”.

Hand sanitizer is available at cost in the Homerville box room.

The monthly advisory committee meeting was held after the auction. Discussion was wide ranging but the focus was on needed improvements on lotting, tagging and placement.

We decided to implement a **three pronged approach** to reduce lotting, tagging and placement errors:

- 1) Blake Owen will correct as many tags and placement errors as possible until 7 PM and thereafter walk through every 10 minutes.
- 2) Throughout the auction, committee member Andy Yoder will make “On The Spot” education efforts with young or new growers who are making tagging, lotting, and placement errors.
- 3) Committee members and senior growers will be cruising the rows checking tags and bringing errors to the attention of Blake and Andy.

www.HomerProduceAuction.com